



**emballage**

PACKAGING EXHIBITION-PARIS

**22-25 NOV. 2010**

PARIS-NORD VILLEPINTE • FRANCE

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**Exhibit in your  
sector**



**B&L**

BEVERAGES & LIQUIDS

# The Beverage & Liquids sector placed at the heart of Hall 4



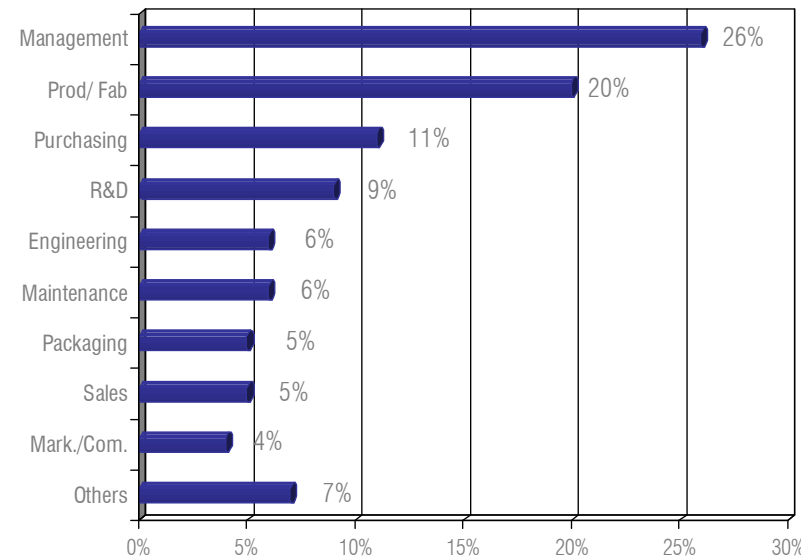
Come and meet our **35,000** visitors from the food industry, sourcing new products and looking for the latest innovations!

- With the introduction of an appropriate sector-based organisation, the Food sector has gained a greater visibility within EMBALLAGE 2010, becoming the meeting place for all the market players and specialists of the food industry.
- It gathers all manufacturers and distributors of packaging machines and solutions, which are dedicated to the different sectors of the Food industry.

## Among the EMBALLAGE visitors\* ....

AJINOMOTO • AGAPE, AMORA-MAILLE • ANDROS • AOSTE • AUCHAN • BARILLA SPA • BEURRIERE D'ISIGNY-LACTALIS • BLEDINA • BONGRAIN • BONDUELLE • BRIDOR • BRIOCHE PASQUIER • BROSSARD SA • BUFFALO GRILL S.A. • BUNGE SA • BURGER • CARGILL FOOD France • CARREFOUR • CASINO RESTAURATION • CENTRALE LAITIÈRE • DANONE • CEMOI • CHARAL • COCA COLA • COLRUYT NV • COOP ITALIA • CORA • DANONE • DELHAIZE GROUP • DISTRIBORG GROUPE • DOUX • ELIOR • ENTREMONT ALLIANCE • FERRERO • FINDUS • FLEURY MICHON • GALERIES LAFAYETTE • GASTRONOME SERVICES • GENERAL MILLS • GROUPE EVEN • GROUPE LE DUFF • GROUPE MOM (MONT BLANC MATERNE) • HARIBO • HARRY'S • HERTA • JEFF DE BRUGES • KRAFT FOOD • LABEYRIE • LA GRANDE EPICERIE DE PARIS • LENOTRE • LESIEUR • LU • LUSTUCRU • MADRANGE • MANOR SA • MATERNE-CONFILUX • MARIE • METRO • MONOPRIX SA • NESPRESSO • NESTLE • PEPSICO • PICARD • POMONA • POMONA TERREAZUR • POMONA-LES CRUDETTE • SAVANE BROSSARD S.A. • SENOBLE • SERVAIR • SODEBO SODEXO • SODIAAL • STARBUCKS COFFEE • TEISSEIRE • TESCO • TIPIAK • TRIBALLAT (groupe sojasun) • UNILEVER • VALRHONA • WILLIAM SAURIN • YOPLAIT...

Profile of visitors coming from the food industry



Source : Emballage 2008 visitors Survey .

# The Beverages & Liquids sector placed at the heart of Hall 4



**A clear sector-based organisation for a real enhancement of the B&L offer**

## Who are the exhibitors of the B&L sector ?

They have already suscribed to EMBALLAGE 2010:

ESQUERDA - 3D NC CONCEPTION - ADVANCED TRACK & TRACE - ALMECO - AMBAFLEX SPECIALTY CONVEYORS - AV- B&R AUTOMATION FRANCE - BARDI R SRL - BEKAERT ADVANCED COATINGS - BIOSTARCH TECHNOLOGY - CARTOBOL - CEFMA TAPE TECHNOLOGY - COMEP - CONDITIONAIR - EKTAM MAKINE SAN VE TIC - EUROBINOX - EZS - GANGLOFF SCOMA - HTGI - IRINOX - ITALPROJECT - KARLVILLE DEVELOPMENT - KOSME - KRONES - KRONES - LANFRANCHI - LANFRANCHI NORD EUROPE - MARIN G & C - MATISSART NORD - MECTRA - METTLER TOLEDO - PACE PACKAGING - PACKSYSTEM DEVELOPPEMENT - PDC EUROPE - PERRIER BOTTLING MACHINES - POSIMAT - PROSYSTEM - SACMI - SACMI FILLING - SACMI LABELLING - SAVIME - SCALIGERA PACKAGING- ERREGI AUTOMATION - SGT - SIDEL - SMIGROUP - SMIPACK SPA - TECHNIBAG - TMG IMPIANTI - UROLA - V.B.S. - ZALKIN -

*\* Non-exhaustive list, as of 27/01/2010*



## EMBALLAGE key figures



➤ EMBALLAGE welcomed **47%** of new visitors.

➤ **1,500** exhibitors from 47 countries  
Top 5 : Italy, Germany, Spain, Turkey, Belgium

➤ **82%** of exhibitors are satisfied with the quality of visitors.

➤ **101,000** visitors, of which **36 %** international  
Top 5 : Belgium, Italy, Spain, Germany, Netherlands

➤ **72%** of visitors have short or medium term projects.

### The trade press reports about EMBALLAGE.....

An efficient media campaign relayed by a comprehensive press relations network in and outside France for an enhanced visibility in the major media supports of the food industry.

#### Among which :

ALIMENTOS Y BEBIDAS; BEBIDAS; BEVERAGE INDUSTRY MAGAZINE; BEVERAGE INNOVATION; BEVERAGEWORLD; BOTTLEDWATERWORLD; BRAUINDUSTRIE; BREWERS' GUARDIAN; BREWING & BEVERAGE INDUSTRY INTERNATIONAL; BULK DISTRIBUTOR; CAN MAKING NEWS; COOLER INNOVATION; DAIRY INNOVATION; DRINK TECHNOLOGY & MARKETING; FOOD & BEVERAGE INTERNATIONAL; GETRÄNKE TECHNOLOGIE & MARKETING; GETRÄNKEINDUSTRIE; IMBOTTIGLIAMENTO; INDUSTRIE DELLE BEVANDE; INTERNATIONAL BOTTLER & PACKER; JUST-DRINKS.COM; LIQUIDES ET CONDITIONNEMENT; PACKAGING & BOTTLING INTERNATIONAL; PETPLANET INSIDER; RAYON BOISSONS; SOFT DRINKS INTERNATIONAL; TECNALIMENTARI BEVERAGE INDUSTRY; TECNOBEBIDAS

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The EMBALLAGE team is at your entire disposal for any further queries.

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