



PACKAGING EXHIBITION-PARIS

**22-25 NOV. 2010**

PARIS-NORD VILLEPINTE • FRANCE

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## 2010 IDENTITY FACT SHEET

<b>Identity</b>	<b>EMBALLAGE 2010</b> , International Packaging Exhibition
<b>Periodicity</b>	Every two years – 39 <sup>th</sup> edition
<b>Dates</b>	From monday 22 to thursday 25 November 2010
<b>Place</b>	Paris Nord Villepinte Exhibition Centre – Paris – FRANCE
<b>Who exhibits?</b>	<b>1 500 companies, firms and brands</b> of which <b>44% international players from 47 countries.</b> (2008 statistical data)
<b>2010 offer</b>	<p>The strength of a generalist exhibition - The precision of a multi-specialist packaging exhibition.</p> <p><b>A comprehensive offer ranging from machinery to finished products:</b></p> <ul style="list-style-type: none"><li>• base materials,</li><li>• material processing machines,</li><li>• primary and secondary packaging machines,</li><li>• printing, marking, coding, labelling machines,</li><li>• packages and packaging accessories.</li></ul> <p><b>A clear and product-enhancing sectorisation:</b></p> <p><b>Halls 2 and 3</b> The Handling, Storage and Shipping sectors are transferred to the Exhibition 'MANUTENTION Equipements &amp; Systemes' which will also be held from 22-25 Nov.2010.</p> <p><b>Hall 4</b></p> <ul style="list-style-type: none"><li>• B&amp;L / Beverages &amp; Liquids: Liquids processing and packaging machines</li><li>• Identification, marking, coding, labelling machines</li></ul> <p><b>Hall 5a</b></p> <ul style="list-style-type: none"><li>• Food packaging machines</li><li>• Packaging machines for all products</li><li>• Packaging machines for beauty &amp; health products</li><li>• Secondary packaging machines</li></ul> <p><b>Hall 6</b></p> <ul style="list-style-type: none"><li>• Packaging for beauty and health</li><li>• Luxury area</li><li>• Containers for food products</li><li>• French pavilions / International pavilions</li><li>• Materials, films, consumables</li><li>• Containers, all products</li><li>• Labels</li><li>• Converting, prepress, printing and decorating equipment</li></ul>

## Events

**PACK Innovation - Trends Area:** Exhibitors' Innovations that will make tomorrow's packaging, will be showcased in a specifically designed area.

**PACK Vision - Conferences:** 4 days to meet and exchange with professionals of the packaging industry coming from all over the world.

**PACK Designers:** A new platform to find inspiration and meet Packaging Designers to explore new creations.

**EMBALLAGE in Green:** The green solutions existing all along the packaging chain will be highlighted during the exhibition.

**Packaging Observatory:** The Packaging Observatory aims at reflecting the market trends and outlook for the various branches of the packaging-related industry in France.

## Who visits?

**101 000 professionals of whom 36% international.** (2008 statistical data)

Business sectors represented at EMBALLAGE:

<b>Packaging Users</b>	<b>71%</b>
<b>Packaging Manufacturers</b>	<b>19%</b>
<b>Design, packaging, communication agencies</b>	<b>10%</b>

Among the packaging users:

Food Processing Industries	48%
Other industrial goods	13%
Cosmetics / Beauty / Luxury Products	10%
Pharmacy / Health	8%
Chemical products / Household products	7%
Retail Industry	6%
Other consumer goods	4%
Automotive industry (carmakers and component manufacturers)	3%
Consumer Electronics / Computing / Telecoms	1%

## Organiser

EMBALLAGE 2010 is organised by **COMEXPOSIUM**, leading French organiser of trade exhibitions.

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